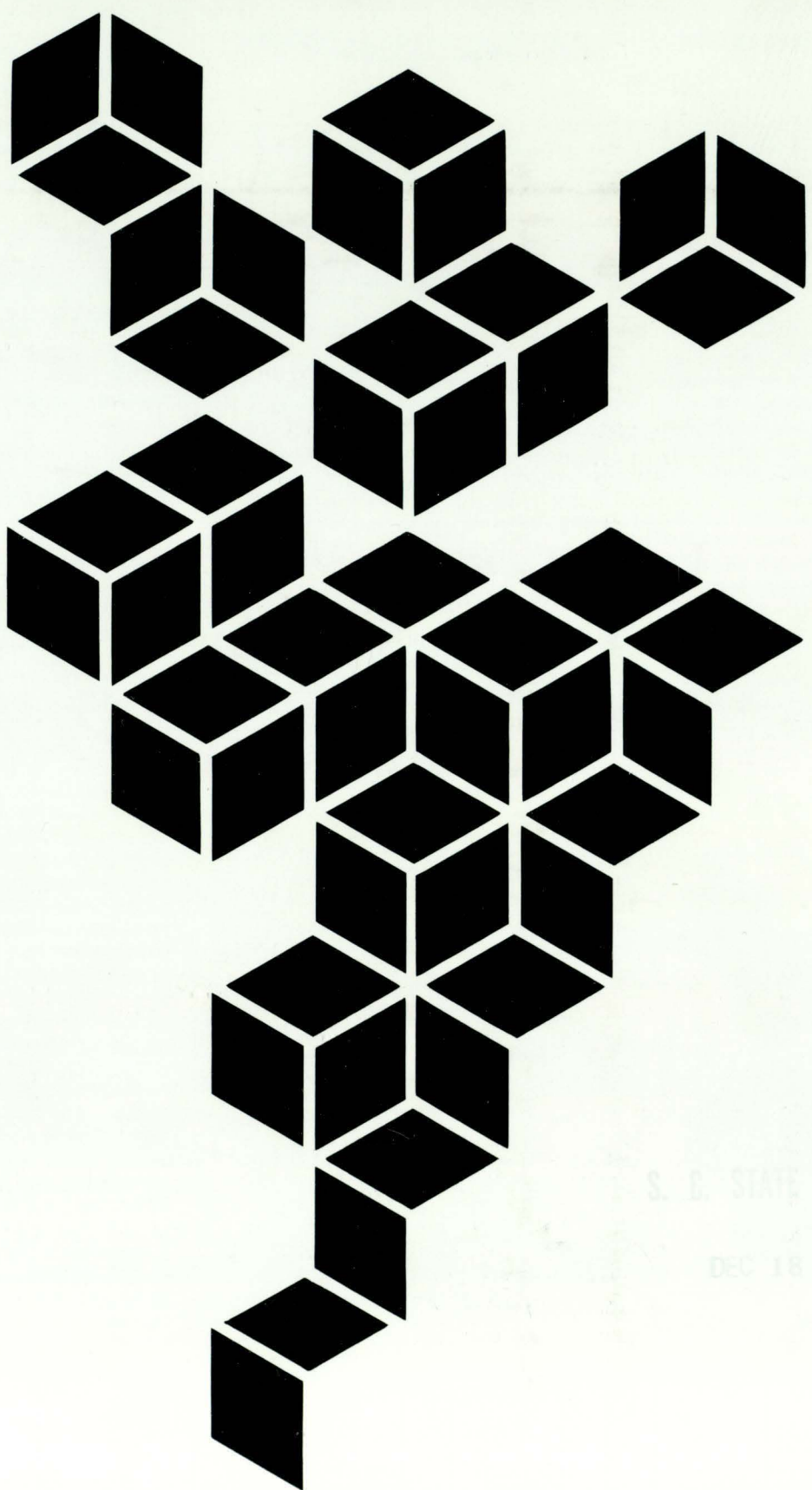


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South Carolina Arts Commission Programs

INTRODUCTION

Welcome to discovery in the South Carolina Arts Commission Program Booklet. Within the pages of this publication are described many programs, services and other areas of assistance available through the South Carolina Arts Commission. Yet the listings here represent only a fraction of the ways in which *your* Commission can aid your community in developing an exciting arts program. It is hoped that this booklet will serve as a catalyst for your own ideas; that you will make use of programs currently offered by the Commission, and that these programs will, in turn, give rise to original arts projects specifically geared to the needs of your community. If you have an idea, let us hear from you. We may be able to work together to transform a vision into a real, meaningful arts experience for your community.

The South Carolina Arts Commission offers assistance in the following four grant areas....

DEVELOPMENTAL GRANTS

Developmental grants are grants made to individuals or organizations for the development of new and unusual arts programs, experimental projects and innovative arts activities. Such proposals might consist of unique inner-cities arts projects, new dimensional approaches to theatre, mulit-media projects, etc.

The Commission encourages the artists of S.C. to assume leadership in the development of new art forms, and innovative approaches to existing ones. It is hoped that this project will help foster a free artistic climate in which the 20th Century artist with 21st Century ideas can work to bring these ideas to fruition.

SERVICE GRANTS

Service Grants are given to enable arts organizations to receive needed services to help improve their operation. These normally fall into one of five Commission programs as described below:

- 1. Consultants—**The Commission feels a responsibility to help make first-rate consultants available to arts organizations and institutions and provides qualified experts to deal with the administrative, technical and artistic needs of local organizations. The Arts Commission pays the fee of the consultant and his travel expenses. The local sponsor pays room, board and other local expenses.
- 2. Personnel Development—**The Personnel Development program was conceived as a means through which arts organizations in South Carolina might strengthen their basic operating structures. The program is designed to help organizations hire new managerial, technical, or artistic personnel on a full or part-time basis. Although the Commission cannot commit its funds for more than one year at a time, this program is set up on a three year declining basis. The Commission pays two thirds of the salary in the first year, one half in the second year and one third in the third year. Each year the matter is reviewed with the applicant organization and either renewed or discontinued based on what has been accomplished and what the future plans are.
- 3. In Service Training—**The intent of this program is to make new information available to, and refresh the perspectives of, South Carolina arts leaders. The Commission encourages leaders to travel to other states and communities for periods of study and renewal so that they may bring something fresh, new and exciting back to the programs for which they are responsible.

It is not the intention of this program to provide scholarships to individuals for study primarily for their own benefit. It is not meant to include extended travel. We would expect the majority of projects in this category to be for one week or less.

It is our intent through this program to send technical, managerial and artistic leaders to workshops and professional meetings which they would not otherwise be able to attend. We would also hope to make it possible for them to attend short refresher courses in their specialty areas. This program might include such things as sending a theatre director to New York to see a week of shows or sending a conductor to hear some other orchestras perform.

4. Workshops—The Arts Commission has attempted to put together workshops as they have been considered necessary or desirable from the standpoint of local arts organizations. In the past we have organized such events as a "Governor's Conference on the Arts," a workshop on publicity and one on fund raising and ticket selling. In addition to these major events, we are called upon to bring together from time to time people of like interests who meet to discuss their problems with each other. We are always interested in hearing from people with ideas for meetings and conferences and encourage you to contact us with your thoughts on this matter.

5. Community Arts Council Assistance—The SCAC strongly believes that, whenever possible, local arts councils or commissions should be formed to administer and coordinate programs and serve as a liaison to the SCAC. To encourage this action, the Commission will provide assistance in organizing councils, training staff and implementing programs. Funds are also available for special projects initiated by local councils. For further information on how we can be of assistance in forming a new council or developing an existing one, contact the SCAC office.

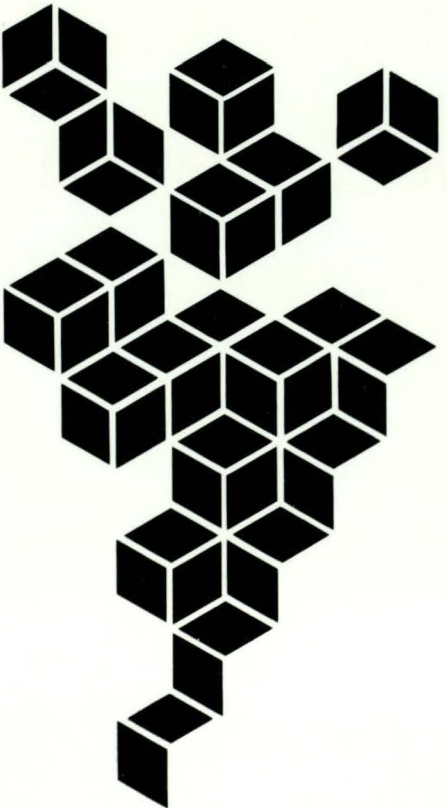
INDIVIDUAL ARTIST GRANTS

The SCAC realizes that not all artists are in a position to benefit from grants awarded to organizations and institutions, and therefore has developed the Individual Artist Grants Program. Any South Carolina artist (*all* arts forms) may apply for a grant which will enable him to pursue the creation of his art in a way which benefits both the people of South Carolina and the artist himself.

The program is open to painters, sculptors, playwrights, film makers, poets, composers and other individual artists. This program is not intended to subsidize the work in which the artist is currently engaged, but rather to encourage him to broaden his reach and undertake a project which he would not be able to handle financially on his own. If you are interested in making application for a grant under this program, please request an Individual Artist Application form from the Commission office. The form attached to this application is for organizational use only.

PROGRAM GRANTS

By far the majority of the Commission's funds are directed toward arts programming in local communities. One of the primary concerns of the South Carolina Arts Commission is to make the arts accessible to every citizen of the state—regardless of location or income. You will find that most of the remainder of this booklet is devoted to information about arts programs, events and activities which can be brought to your community.



How to Apply for Assistance

Dance

Theatre

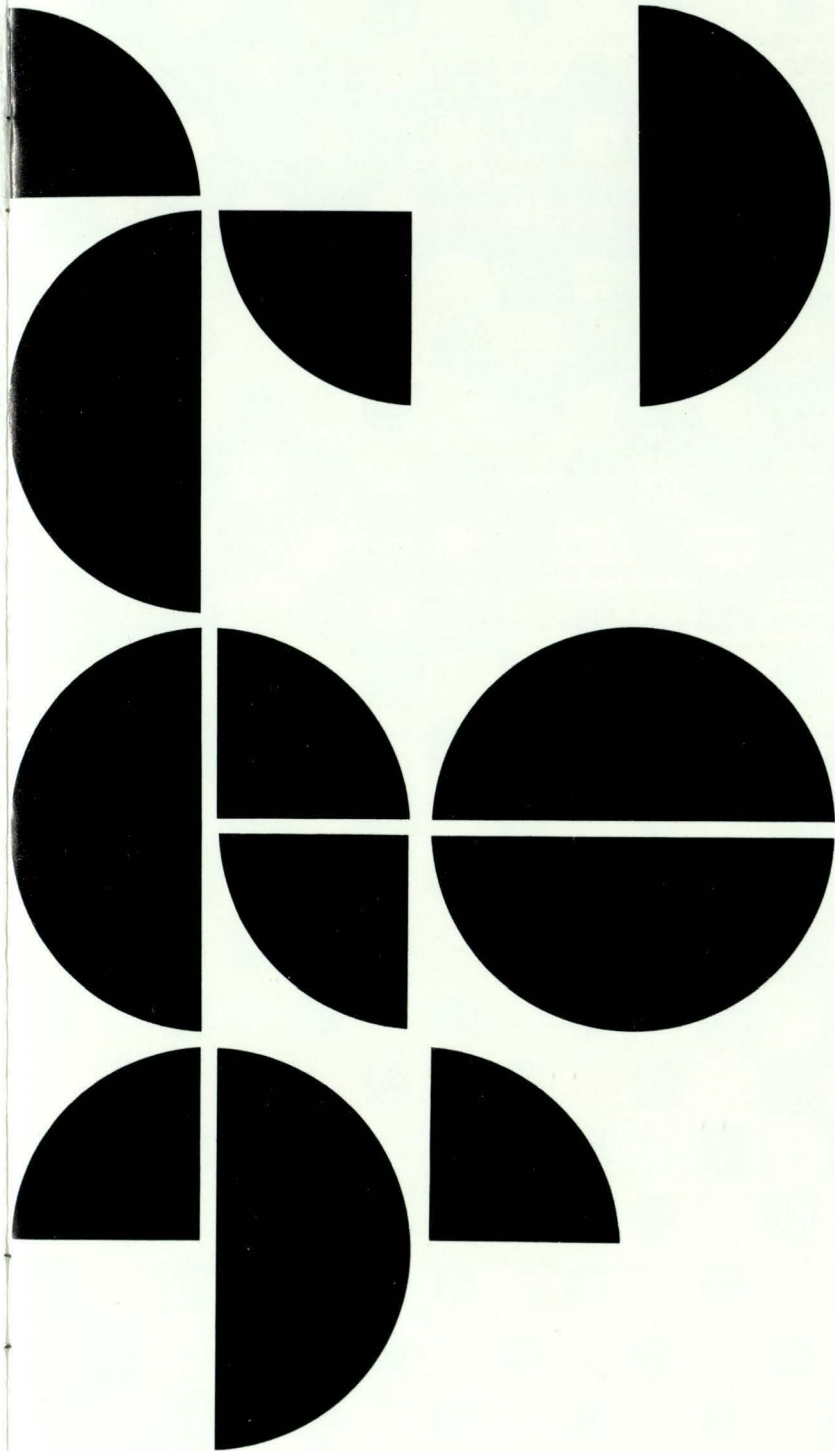
Music

Education

Literary Arts

Visual and Photographic Arts

Environmental Arts



SCAC Awards

In an attempt to stimulate arts organizations, artists, arts patrons, arts managers, legislators and others involved in the arts to produce at their maximum potential, the SCAC Awards were established, for excellence in and service to the arts.

Four awards are made biennially.

1. An award to the city or community which best utilizes its artistic resources in a meaningful, well coordinated manner.
2. An award to the outstanding individual contributor to the artistic life of the state. This may be awarded to an artist, arts patron, arts manager, legislator, etc. The award may be given for past service or service in the current year.
3. An award to the outstanding arts organization in the state. The recipient organization will be chosen on the basis of its use of time, service and monies to develop programs of far-reaching capabilities within its budgetary limitations.
4. An award for excellence in arts education. This award may be made to an individual, group or school.

SCAC Publications

Annual Report—Each year the Arts Commission prepares an annual report for submission to the Governor and the legislature. This report includes information concerning budget, programming, staff and commission members and would be of use to anyone who wishes to see just what the SCAC is all about.

"Eye on the Arts" is a statewide arts calendar which is published five times yearly. If you have events which you would like included in this calendar, please contact the Commission office.

SCAN, the South Carolina Arts News is a quarterly magazine which includes news of arts events and people throughout the State of South Carolina.

To be placed on the mailing list for any of these publications, simply contact the Commission office.

Arts Resource Center

The SCAC staff maintains a resource center in the Commission office. This center includes reference files in all art forms, lists of artists and performers, film sources, periodicals, films, books, etc. The center is available to any arts organization or interested individual.

Dance

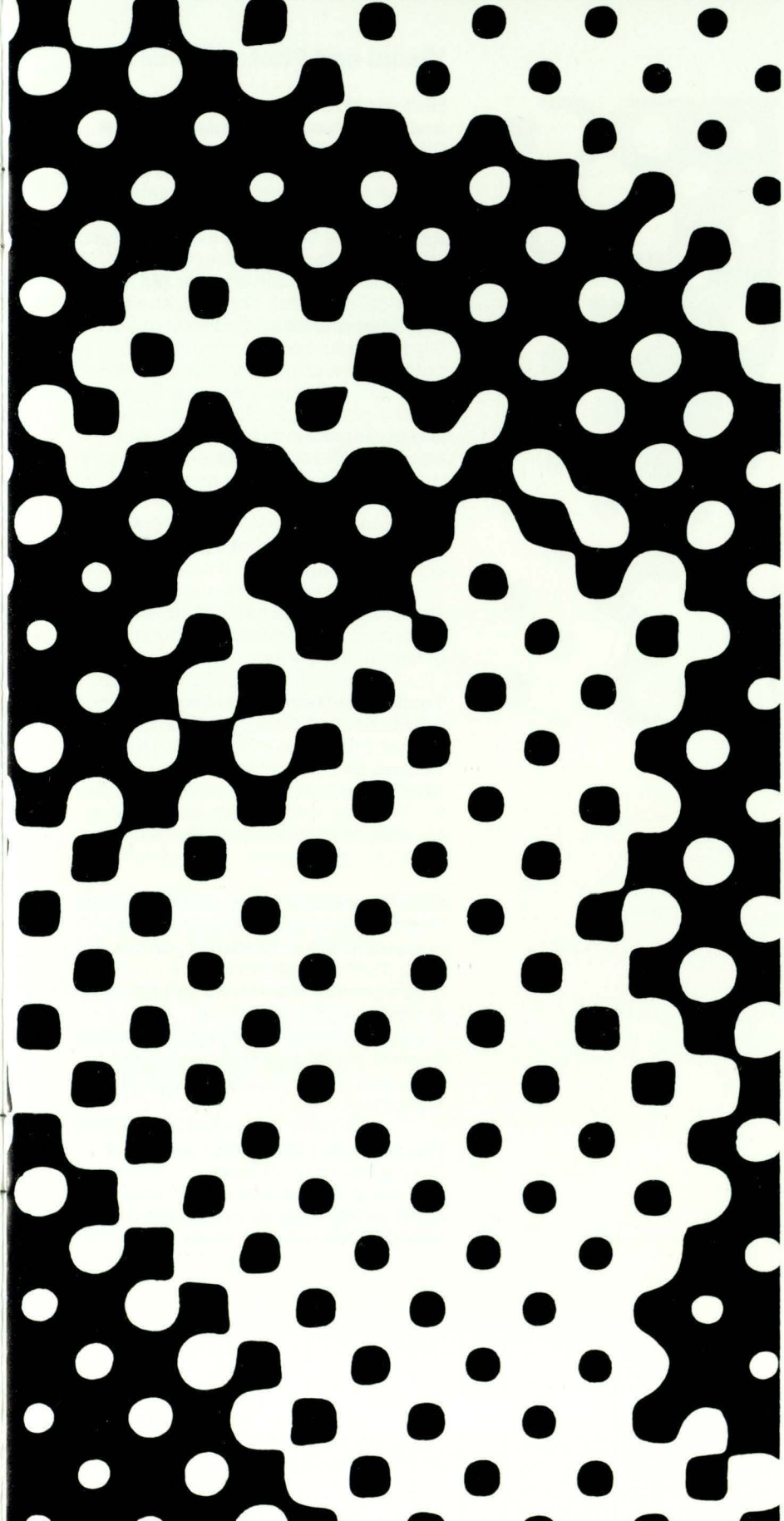
Theatre

Music

Education

Literary Arts

Visual and Photographic Arts



Environmental Arts

The environmental arts grant program seeks to stimulate, encourage and make possible the involvement of artists, architects and designers in community oriented projects that would upgrade and improve the quality of the man-made environment in our state and which would complement and influence the preservation of our natural surroundings. Programs and projects which are intended to serve the artistic and cultural interest of total communities are given particular emphasis.

In this catagory, assistance is available for sculpture in public places, landscape designing, the introduction of visual material and objects into parks, playgrounds and public plazas, restoring blighted objects and areas of asthetic value and special projects.of an environmental nature.

Funds may not be used for capitol improvements, the purchase of land or buildings nor the construction of structures or parks.

Visual and Photographic Arts

Historical Arts Restoration and Preservation Grants Program

Recognizing the importance of preserving the valuable artistic and cultural heritage of S.C. and restoring those works of art which help form that heritage, the SCAC has established an arts restoration and preservation program. Grants will be awarded to historical societies, libraries, museums and other private and public organizations concerned with the preservation of the arts history and culture of S.C. Applications will be considered not only for the restoration and preservation of art objects, but also for professional assistance in such areas as curatorial services, cataloguing, historical surveys, valuation of collections, photographic surveys and the mounting of exhibits and displays.

The program does not include funds for capital improvements or purchase of land or buildings.

Youth Film Production Grants

Grants of \$250.00 each (1972-73) will be made to young film makers (ages 14 through college) for the production of a film. An adult must be responsible for the funds and equipment. It may be possible to borrow equipment from the SCAC for this project.

Film Equipment Loan

Two complete sets of Super 8 sound equipment are available for use by responsible individuals or organizations. A set includes camera, projector, lights and tripod.

Contact the SCAC office for further information concerning the loan of this equipment.

The State Art Collection and SAM

During the 1972-73 season, sixteen S.C. communities will view a "how-to-do-it" exhibit housed in a portable gallery (SAM) and the State Art Collection which follows SAM into each community.

SAM, the Student Art Mobile, was designed and constructed by the Greenville County Museum of Art with South Carolina Arts Commission assistance. SAM introduces the viewer to the techniques involved in the production of a painting, a piece of

sculpture, a print or a piece of pottery. This "art appreciation course on wheels" comes equipped with a videotape unit and four 15-minute color videotapes explaining the processes involved in creating works of art.

After experiencing SAM, the residents of the community will have the opportunity of viewing the State Art Collection—one of the most outstanding state collections in the country. The collection offers 49 works of original oil paintings, watercolors, mixed media, graphics, pottery and sculpture by S.C. artists. The SCAC State Art Collection exists to support contemporary South Carolina native or resident artists through purchase and display of their work, and to develop an audience for the rich variety of contemporary visual art.

Thus the citizens of the host communities will learn the techniques involved in making visual art, and will see how talented S.C. artists have utilized these techniques to produce exciting contemporary works. Contact the Commission office if you would like to bring this experience to your community.

Other Exhibits

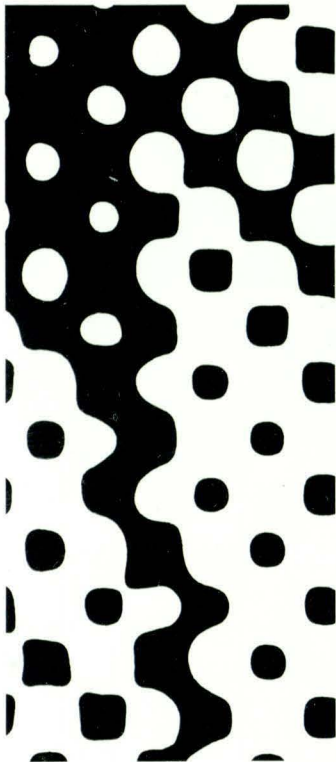
Organizations interested in securing visual arts exhibits are invited to contact the Commission office to investigate possible assistance.

Artists in Residence—See Education

Filmmakers in the Schools—

See Education

Visiting Artists—See Education



How to Apply for Assistance

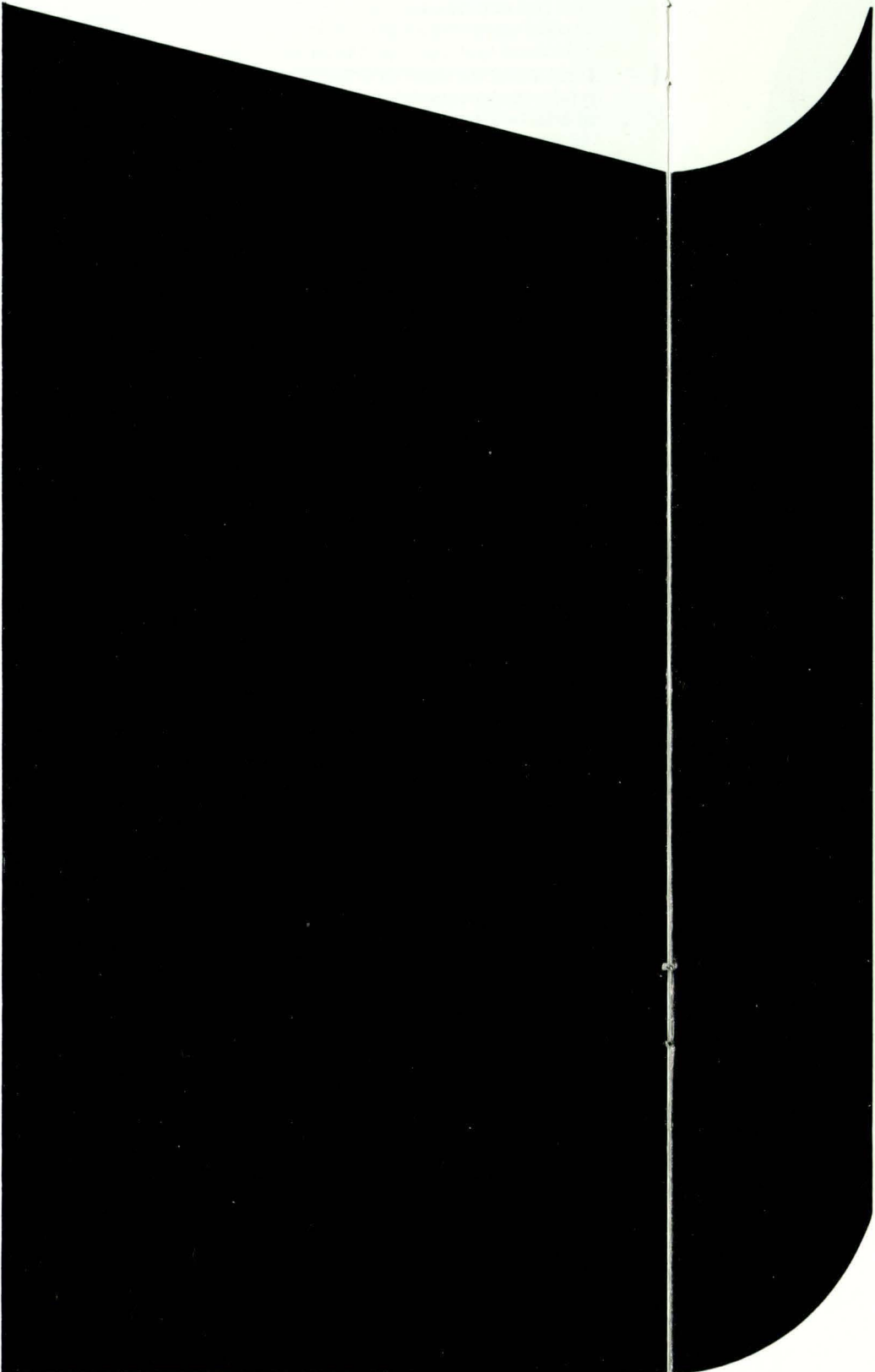
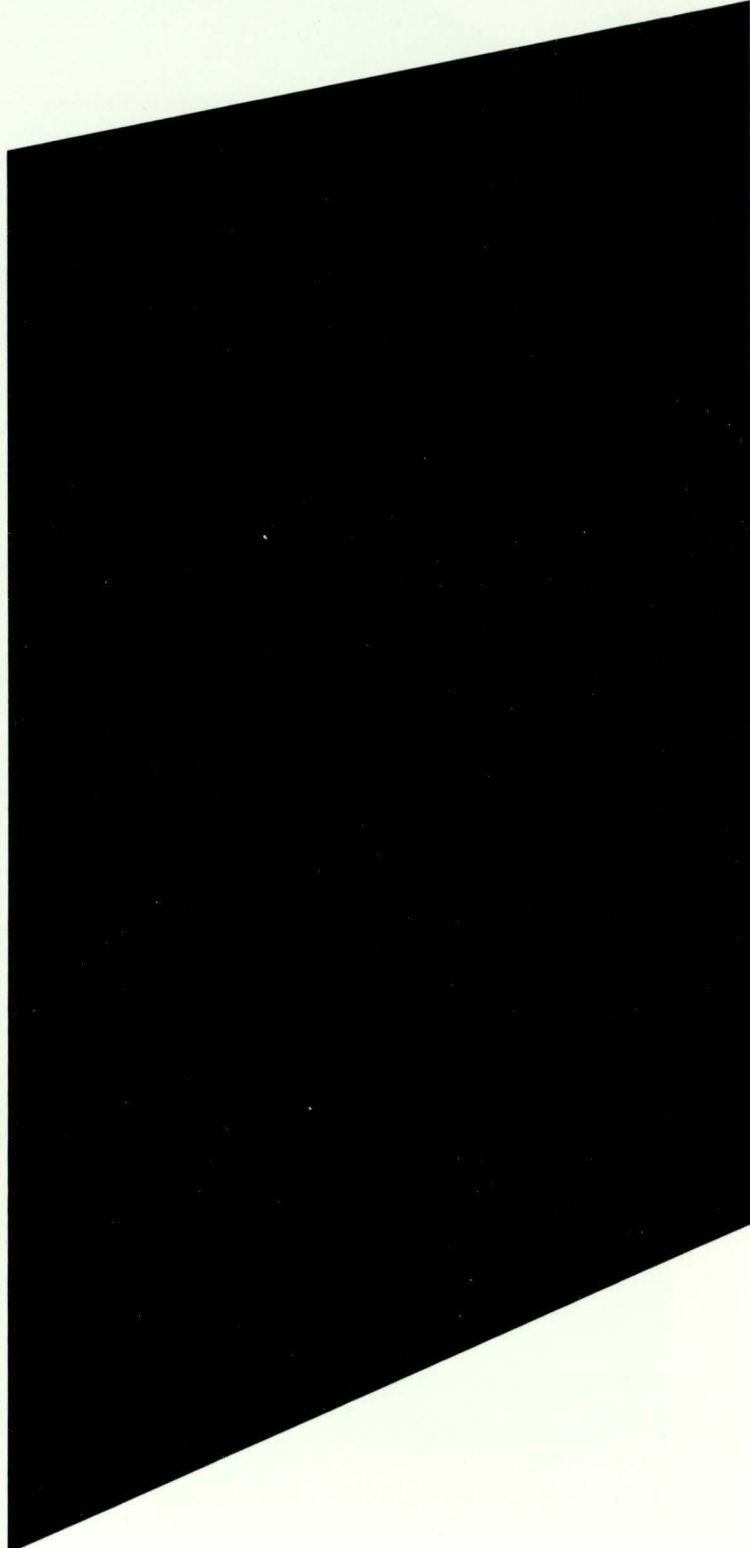
Dance

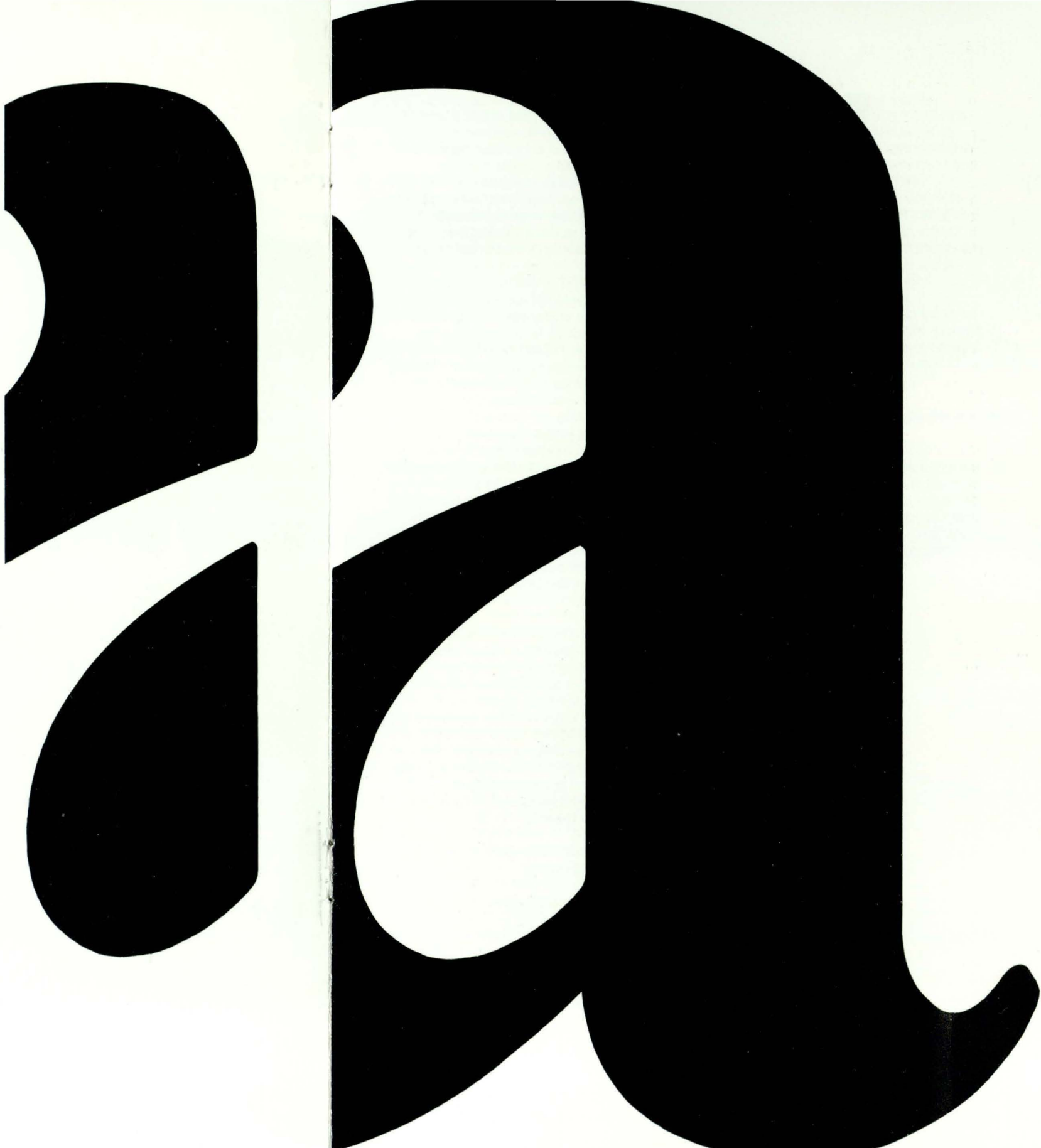
Theatre

Music

Education

Literary Arts





Literary Arts

Writers in the Schools

In an attempt to encourage the young people of S.C. to express themselves through the media of poetry and creative writing, the Commission is placing professional writers in the schools. The writers are placed in the participating schools for a one-week residency in the fall and one week in the winter or spring. During this week, they work with four classes, ranging from the second through the twelfth grades, depending on the local school's wishes. They also conduct teacher training seminars, one seminar or symposium with the district administration (if desired), and present community readings. This is an opportunity to integrate both school and community into a highly rewarding program.

Through special grants from the National Endowment for the Arts and SCAC, the local sponsor's total cost for the two weeks is only \$250.00 (1972-73 cost).



Education

Artists in Residence

Each year, through a special grant from the SCAC and the NEA, a school district is selected to receive an artist in residence. The artist spends the entire school year working in the school district. He teaches classes, works with local teachers, presents programs to local organizations and maintains an open studio so that people may see a professional artist at work.

The cost to the local school district is \$3,000.00 for materials and supplies. The artist's salary is provided by the SCAC and the NEA. The project may be repeated a second year in the same school, contingent upon the proven success of the residency.

Filmmakers in the Schools

In an attempt to encourage young people to investigate the creative and expressive possibilities of the film media, the Commission chooses one school district each year for its Film Makers in the Schools program. This program places a series of professional film makers in the school district during the school year, to teach both students and interested teachers.

The local school district must provide three individuals to be responsible for the project during the entire year. At least one must be a teacher who will be doing most of the direct instructional work with the students. The three teachers/supervisors will take part in a complete film training course in New York during the summer preceding the project, and will implement and supervise the project when school begins.

The year's work will concentrate on exposing students to film as an art form and as a valid means of expression through study of its aesthetics.

This will include the viewing of many great classic films. The program will concentrate on teaching children the art of film making, the use of its basic tools, equipment, techniques and methods. Accordingly, emphasis will be given to the production of student films, the showing of their work, and

the continued expansion of their sophistication in the use of film (moving from 8mm to 16mm silent to 16mm sound, etc.).

The total project for the year will have a value of \$40,000.00. The \$20,000.00 grant from the federal government must be matched in South Carolina by actual cash or in-kind services contributed by the school system and the South Carolina Arts Commission. Thus the cost to the local district is in in-kind services only.

In School Concerts

In order to make quality performances in our public schools available the Arts Commission has devised a program which will help provide small musical ensembles to play for and communicate with South Carolina children. Ensembles of various sizes will be available and the cost should not be too great for any school to bear. The Arts Commission will subsidize two-thirds of the performer's fee. Members of In School Concert groups are paid \$30.00 each for one concert. Of this fee, the SCAC pays \$20.00 and the local sponsor pays \$10.00. Thus a school could have a quartet for \$40.00. A very important part of this program is that the musical programs will be informal, played before relatively small groups. The performers will actually bring the students into active participation in the programs. A schedule of available ensembles, their contact people and approximate fees will be available upon request from the Arts Commission.

A representative of the school will contact the ensemble of that school's choice and make tentative arrangements for time, place, number of performances and fee. The school representative will then apply to the Arts Commission for funding. Grants will be made to the schools which will in turn pay the ensembles.

Those interested in applying for assistance with this program should request our In-School Concert Application form. Applications will be received throughout the year.

Visiting Artists

The SCAC believes that a vitally important ingredient of any student's arts education is the opportunity to observe and interact with professional artists. Therefore, the Commission has established the Visiting Artists Program. Schools or school districts selected for this program will receive five visiting artists during the school year: a writer, a musician, a dancer, an actor and a visual artist. Each artist will work with four classes daily, conduct one teacher training symposium per week, participate in a seminar on the arts with school district administrators, and give one evening public performance/lecture open to the community each week.

Writers in the Schools—See Literary Arts

Special Projects

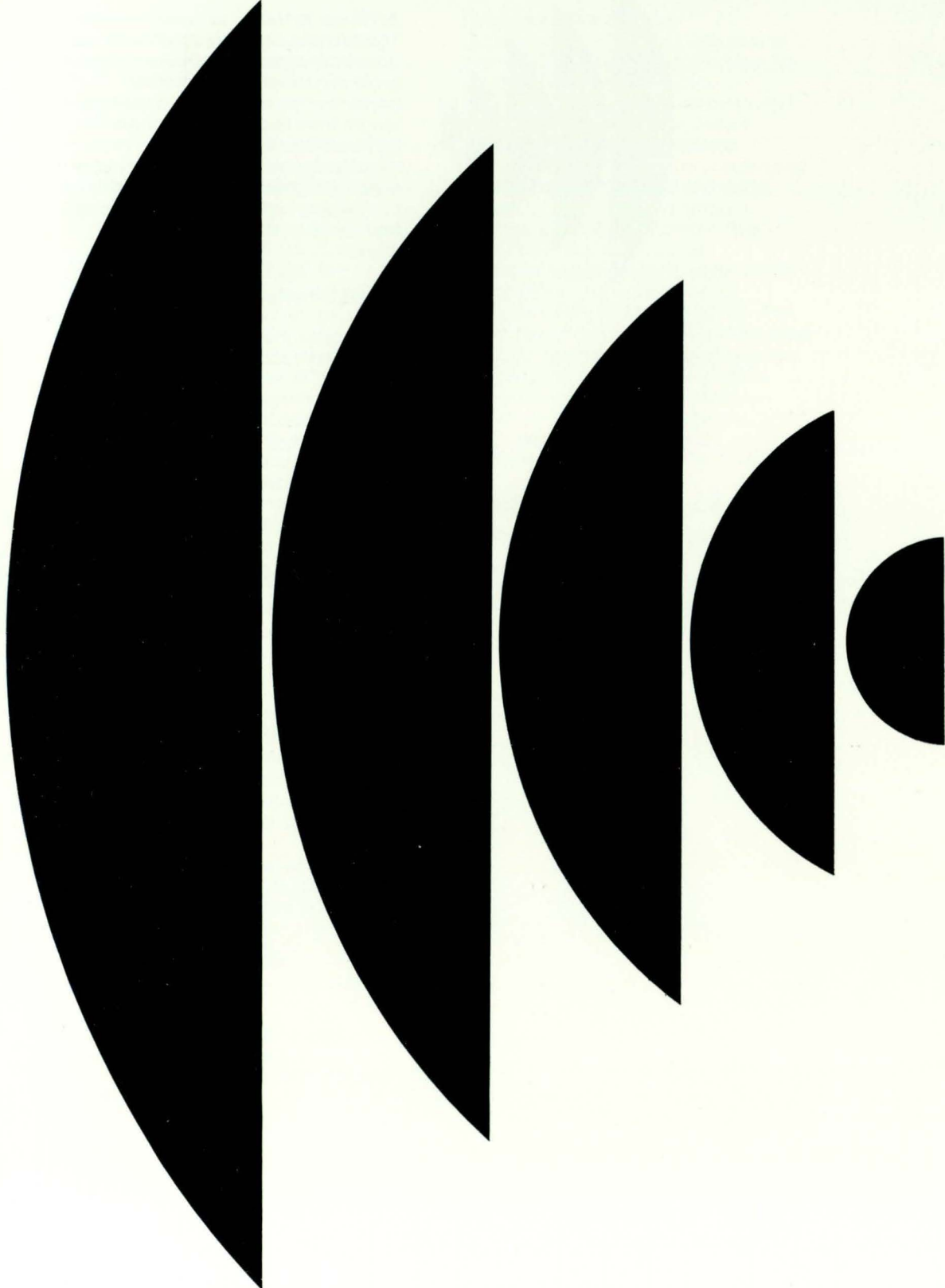
If you have an idea for an arts program in your school district, which does not fall under the programs listed here, let us know. If the Commission finds merit in the concept, we will try to help you develop it into a working program.

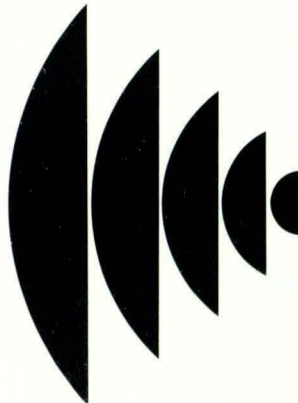
How to Apply for Assistance

Dance

Theatre

Music





Music

Affiliate Artists

The Affiliate Artists program enables South Carolina communities to host a professional musician or other performer for residencies varying in length from two days to four weeks. Affiliate Artists is a national organization which accepts artists of only the highest quality. The cost to the local community is local housing and transportation for the visiting artists.

Guest Directors

Realizing the need for local performing arts organizations to have the benefit of top level, professional expertise, the SCAC is initiating a Guest Directors Program. Any organization which wishes to take advantage of this program may bring in a professionally trained and professionally employed director to work with their group. The Guest Director chosen must have been employed regularly as a director for at least five years. This program includes theatre directors, choreographers and conductors. The SCAC will provide from 50% to 65% of the total cost involved, based on the following scale:

Fee	Local Sponsor	SCAC
\$0-\$1,000.00	50%	50%
\$1,001.00-\$3,000.00	40%	60%
\$3,001.00-\$5,000.00	35%	65%

Prophet Concerts

The South Carolina Arts Commission recognizes the number and quality of South Carolina schools and departments of music which yearly graduate exemplary senior and graduate students in vocal and instrumental music. To encourage these young musicians and singers, and those who are studying out-of-state to practice their art in their home communities, the South Carolina Arts Commission has established the Prophet Concert Grant Award Program.

Each year hundreds of South Carolina music students prepare extensive recitals as partial requirements for a degree. For reasons of time and expense, these concerts are usually presented but one time only and in an academic setting. Friends and family of the student must travel to the campus if they are to share in this long-awaited culmination of the student's music study.

The South Carolina Arts Commission hopes to remedy this situation by offering limited financial support to outstanding South Carolina music graduates to help them perform their senior or graduate recitals in their own South Carolina communities. The project takes its title from the biblical saying: "A prophet is not without honor except in his own country."

Students wishing to take advantage of this program should apply directly to the SCAC. The application should include the following:

1. Performer's name, school, performance area, address and hometown.
2. An itemized list of anticipated expenses (transportation, instrument rental, rental of concert hall, etc.).
3. Letters of recommendation from the student's private teacher and from the musical department chairman.

Orchestra Residencies

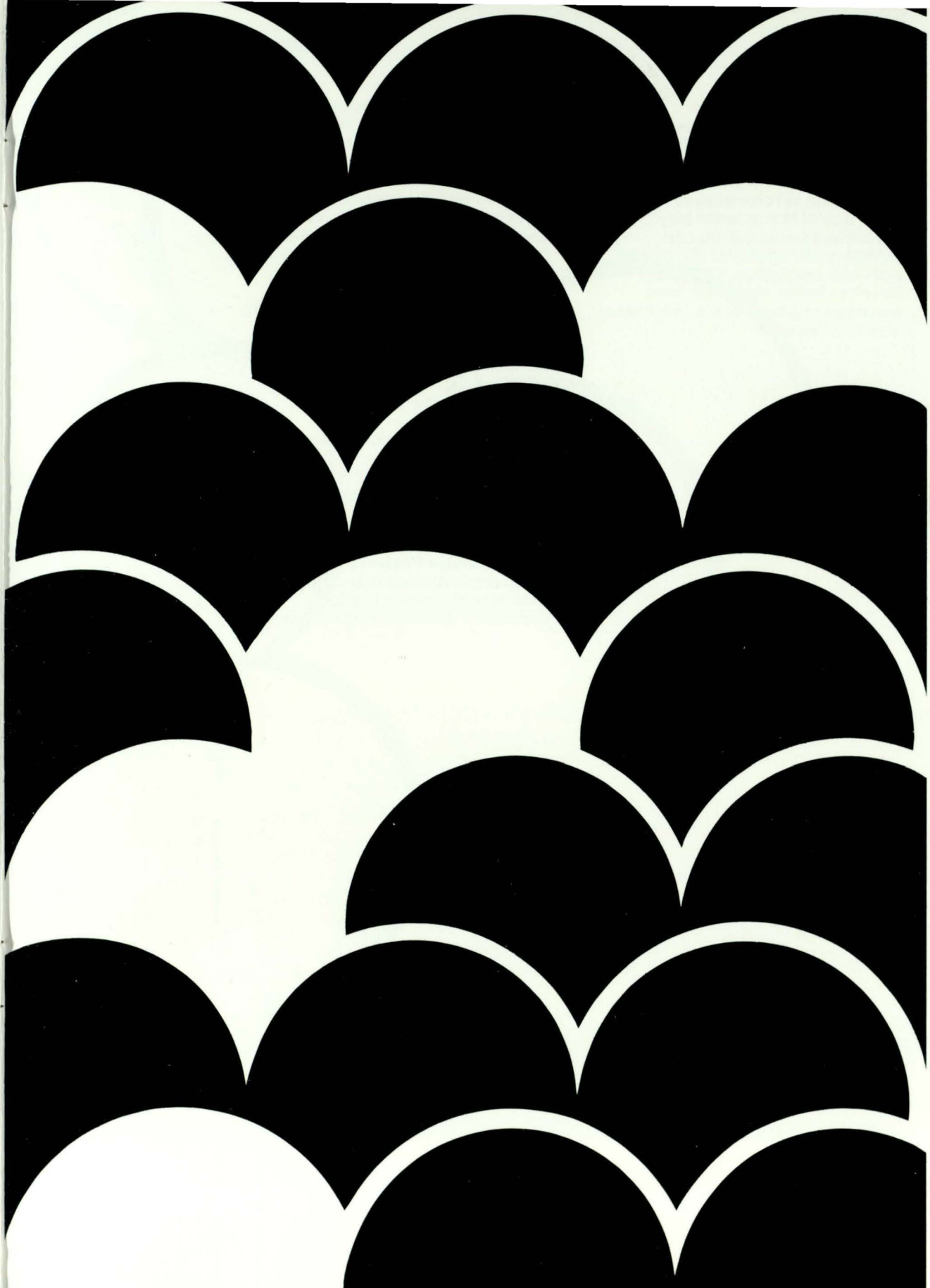
In this program a major professional orchestra is brought into the state for residencies with community orchestras. While in the community, the orchestra members conduct master classes and workshops, rehearses with the local orchestra and combined with the local orchestra, presents a joint concert at the conclusion of the residency. The residency may also include chamber music concerts, concerts in the schools, and workshops for administrators and ladies guilds. The purposes of this program are threefold: (1) to bring a top quality professional orchestra to the community; (2) to stimulate interest in, and build an audience for the local orchestra, and, (3) to upgrade the quality of performance of the local orchestra.

In-School Concerts—See Education

Visiting Arts—See Education

Other Concerts

If you are interested in bringing a performer or an ensemble to your community and you need help—contact us.



Theatre

Guest Directors

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Theatre Residencies

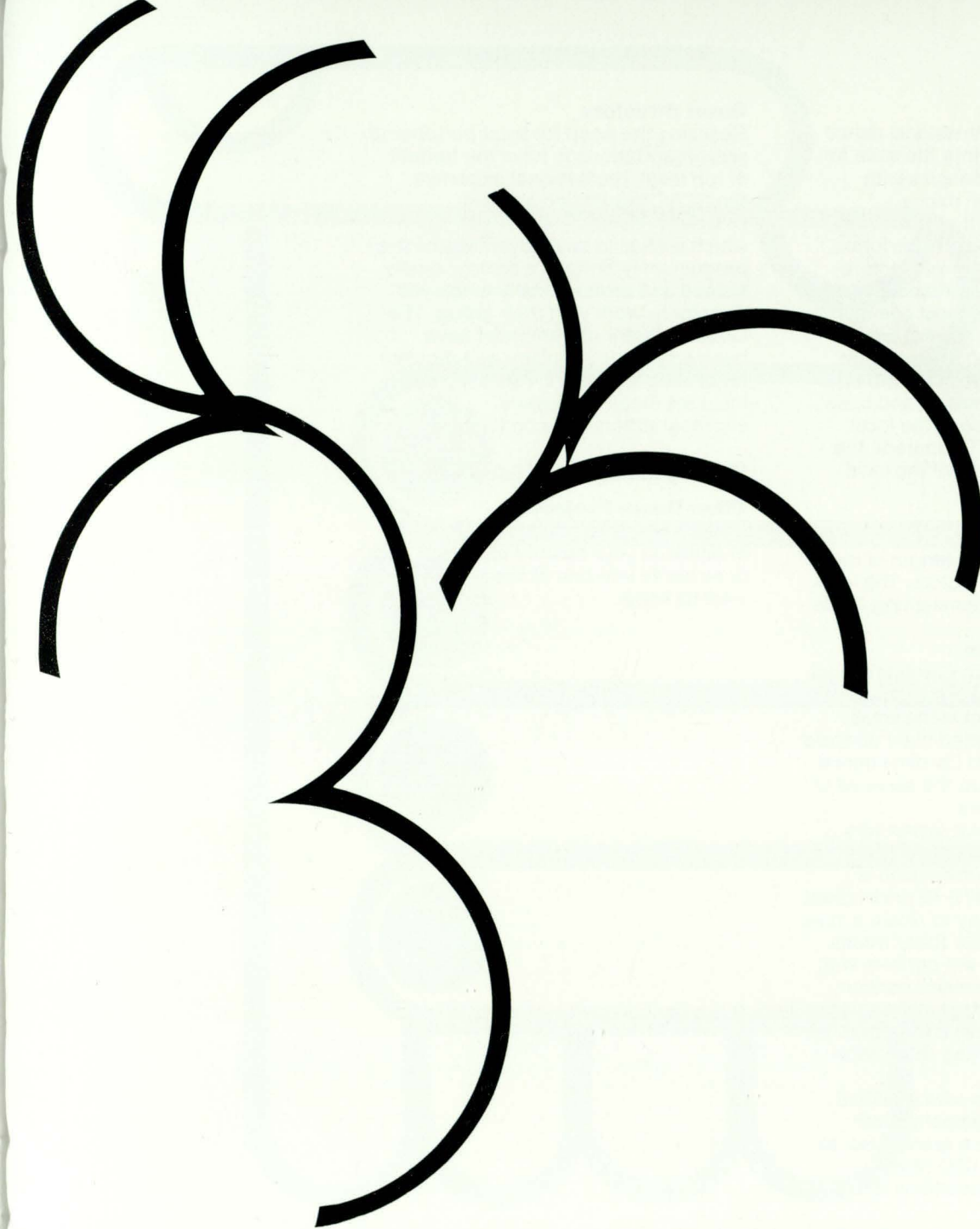
In this program a professional theatre company is brought into the state for three or six day residencies with community or college theatre companies. While in the community, the professional company performs, holds master classes, gives lecture-demonstrations and workshops and becomes a part of the host community. The purposes of this project are threefold: (1) To bring a top quality theatre company to a local community, (2) To stimulate interest in, and build an audience for theatre in the local community, and, (3) To upgrade the quality of performance of the local theatre company.

The cost of a residency varies with the company selected, the length of the residency and other factors. The local sponsor must provide matching funds.

Visiting Artists—See Education

Other Theatre Projects

If you are interested in bringing a theatre performance to your community and need help—contact us.



Dance

Dance Residencies

In this program a professional dance company is brought into the state for three or six day residencies with community or college dance companies. While in the community, the professional company performs, holds master classes, gives lecture-demonstrations and workshops and becomes a part of the host community. The purposes of this project are threefold: (1) To bring a top quality dance concert to a local community, (2) To stimulate interest in, and build an audience for dance in the local community, and, (3) To upgrade the quality of performance of the local dance company.

The cost of a residency varies with the company selected, the length of the residency and other factors. The local sponsor must provide matching funds.

Dancer in Residence

Dance is one of South Carolina's most neglected art forms. An important part of the overall problem is the small number of highly trained male dancers available. Most South Carolina dance companies badly need the services of qualified male dancers, choreographers and/or instructors. To assist one South Carolina dance company, the Arts Commission is offering a \$1,500 (1972-73 price) grant to enable the company to retain a male dancer in residence for thirty weeks. The resident dancer will perform with the company at each major concert, and will act as a resident instructor for the company as well as choreographer at least one week during the season.

The dancer must be a well qualified male and the local company must match the Commission grant. Also, all costs beyond the \$3,000 basic program must be assumed by the company.

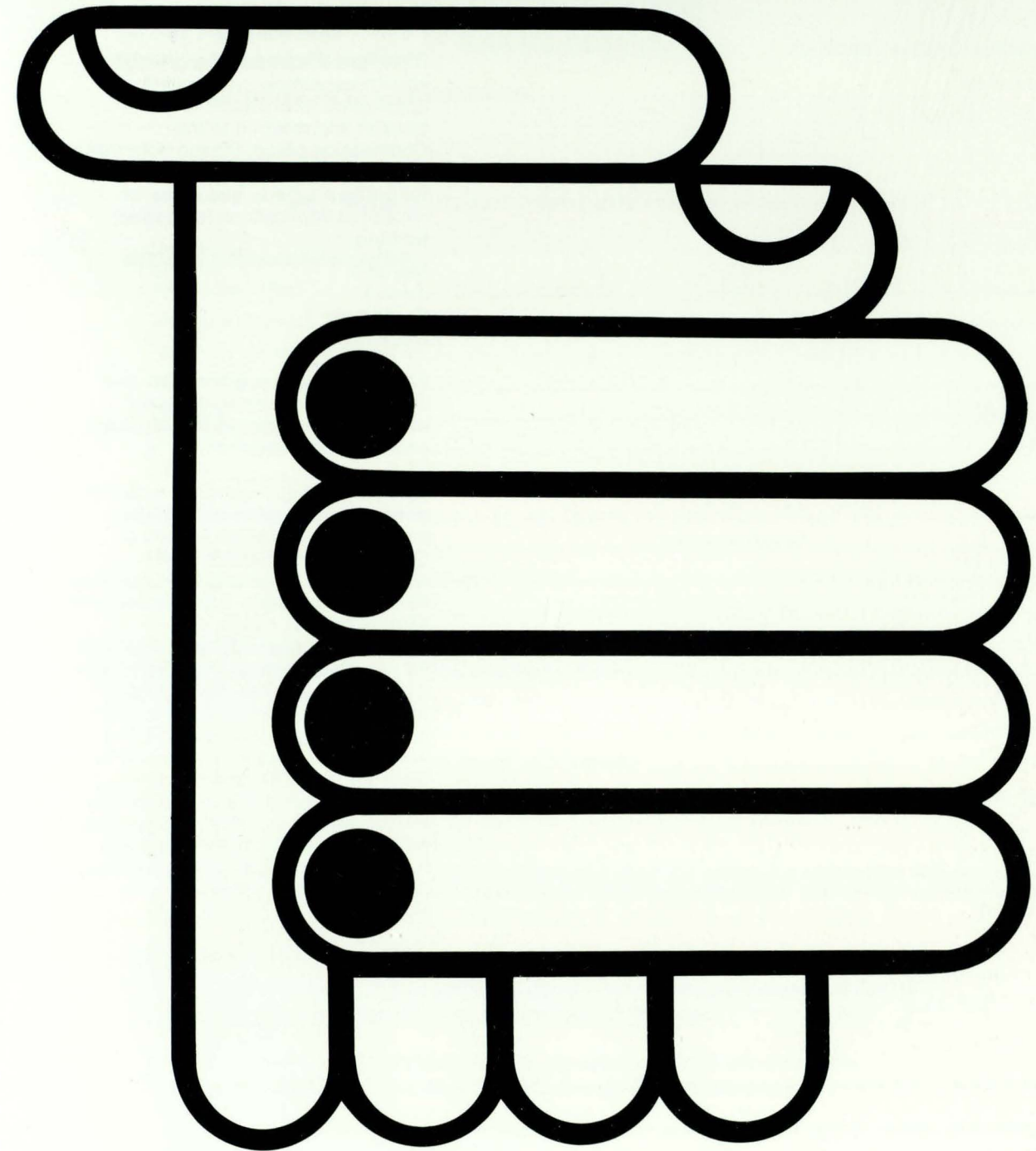
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Visiting Artists— See Education

Other Dance Projects

If you have an idea for the promotion of dance in your community which does not fit into one of these programs —let us know.



How to Apply for Assistance

If you are interested in applying for assistance, simply complete the application form attached to this booklet and return it to the Commission office. Please note that the Commission has established the following quarterly deadlines for receipt of applications for project funding:

March 1
June 1
September 1
December 1

All applications received after one deadline will not be acted upon, except in rare emergency situations, until the subsequent deadline.

When a grant application is received it goes through a three-step review process. It is reviewed initially by Commission staff and is then forwarded to the proper Arts Advisory Panel. The Advisory Panel reviews the application and makes recommendations to the Commission for possible funding. The Commission itself makes the final decision as to whether or not the proposal is funded and what the funding level is to be. When the Commission has made its decision, the applicant is notified of that decision and, if the decision is in the affirmative, another community is on its way toward an enriching arts experience which might not have been possible without Commission assistance.

South Carolina Arts Commission
1001 Main Street
Columbia South Carolina 29201
Telephone 803-758-3443

SECTION IV: Total Itemized Budget

Provide a *complete* estimated budget for the proposed project. Itemize in careful detail *all* anticipated costs on attached sheets.

SECTION V: Source of Funds

List all anticipated sources of funds and include estimated amounts of each. Include in-kind resources when applicable—office space, administrative or secretarial work, materials, etc.

SECTION VI: Financial Support Requested

Difference between Total Cost of Project and Total Funds and In-kind Resources available \$ _____
Amount of Grant requested from SCAC \$ _____
If these two amounts are not the same, explain why on an attached sheet.

SECTION VII: Additional Sources from which Funds have been requested

List the names of all other agencies (Federal, State, Local Governments; Foundations; Businesses; etc.) from which you are also seeking financial assistance for *this project*. If you are still waiting to receive confirmation on their awarding of funds, *DO NOT* list them under Section V, Sources of Funds.

SIGNATURES

Applicant Organization's
Chief Administrative Officer _____

Project Director _____
Person Preparing and
Filing Application _____

Date of Application _____ 19 _____

How to Apply for Assistance

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South Carolina Arts Commission
1001 Main Street
Columbia South Carolina 29201
Telephone 803-758-3443

Grant Application
State of South Carolina
South Carolina Arts Commission



For SCAC Use Only: Application No _____
Art Form _____

☐ PROGRAM ☐ SERVICE ☐ DEVELOPMENTAL
(Check the appropriate grant category under which you are applying for funds)

SECTION I: General Information

Arts Project Title: _____
Date(s) of Project: _____
Name of Applicant Organization: _____
When Organized and/or Incorporated: _____
Address: _____ Zip _____
Chief Administrative Officer: _____
Home Phone: _____ Business Phone: _____
Project Director: _____
Home Phone: _____ Business Phone: _____
Person Preparing and Filing this Application _____
Home Phone: _____ Business Phone: _____
Population of area you serve: _____
Define this area (city, county, village, boundaries, etc.) _____

Estimated number of persons to be served by this Project: _____

SECTION II: Applicant Information

Attach additional sheets giving complete information about the sponsoring organization. This should include organizational structure, background of the organization, current operating budget, chief function of the organization and a list of officers.

SECTION III: Project Description

- Attach additional sheets to give a detailed description of your proposed project and include:
- a. A single paragraph devoted to a simple description of the project.
 - b. Major goals.
 - c. Why it is needed in the area served by your organization, and how this need is met.
 - d. Method of project implementation. How are you going to do it? (Supply such information as talent available, facilities, equipment, etc.)
 - e. How this project differs from similar programs currently on-going in your area of "reach." (If no programs which are similar in intent exist in your area, so state.)
 - f. Information relating to individuals or groups that are integral elements of the project (e.g., dance companies, singers, musicians, etc.)
 - g. Age of persons served; age of participants.
 - h. (Service Grants) If this is a one time consultant service, how will you use this information to evaluate and guide your existing programs? How will it be phased into the operating procedures of the organization?
 - i. (Developmental Grants) How is this project innovative in the art form with which you are working? Why are you doing it?



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